

# Blueprint for Founders of IT application startups to Reduce cloud computing Costs by 25% in 7 Days



## Reduce AWS, Azure Cloud Computing Costs

1

### *Know your cloud usage. SAVE UPTO 10%*

Get the latest data on the number of servers, services and other cloud resources provisioned. It is not as tough as it sounds. You can do this by just going through your detailed bill or viewing list of all the resources provisioned. You will be surprised to see stuff that is no more used but you are paying for it.

2

### *Use cost saving plans. SAVE UPTO 15%*

Subscribe to the AWS savings plan. It is easy to subscribe. Requires simple commitment.

But gives you massive savings. If you are on other clouds like Azure then use options like Reserved Instances with no upfront payment.

3

### *Understand server utilization levels. SAVE UPTO 15%*

Unlike few other Cloud services (e.g. CDN, S3, etc), in the case of servers (e.g. EC2 instances) you pay full amount whether you use 10% or 90%. If utilization levels are < 50% consistently then a simple downgrade of the identified systems can save a lot of money.

4

### *Limit System Power on Hours. SAVE UPTO 10%*

Typically Dev, QA, Staging servers are used during normal business hours. Are your servers running even during holidays, non business hours and weekends when dev team is not using them? Time to auto shutdown the servers when not in use and see your costs go down.

5

### *Review Backup Strategy. SAVE UPTO 10%*

How long your backups are retained? Are backups retained for non critical systems (e.g. Dev, QA, etc) also? Your team may be super cautious and keeping data that is of no use and also far longer than required and incurring costs. Remove unwanted backups and reduce your monthly bill.

### **OUR CLIENTS VOUCH FOR OUR SERVICES**

*Clozon did an excellent job. Guided us on using the right cloud solution, and helped us reduce our costs by 20%*

*[Dinesh Bez, Entuze.com](https://www.entuze.com)*



**Book My FREE 1 Hour Cloud Strategy Call**